



**UNDERREPRESENTED DREAMERS**

*You've Already Got What It Takes  
To Pioneer, Persevere, and Achieve Your Dreams...*



**J. S. BULLOCK**  
& ASSOCIATES, LLC  
THE BROKERAGE FOR DREAMS



## Pioneer Achievers | Underrepresented Dreamers

*You've Already Got What It Takes To Pioneer, Persevere, And Achieve Your Dreams...*

Though life can seem a struggle at times, always remember you are not alone. Anything is possible despite whether you're the first generation in your family to pursue college or graduate school, or whether your gender is underrepresented in the career field you wish to pursue, or even if you feel delayed in accomplishing your goals due to a lack of financial means.

**J. S. Bullock & Associates, LLC | The Brokerage for Dreams™** would like to do its part by equipping you with the skills to overcome at least two recognized barriers that many with your experience face. These are the lack of knowledge about and access to educational and professional programs and opportunities that build your self-confidence toward attending college, finding a better job, or

perhaps opening your own business.

Nearly one-third of today's college population is made up of underrepresented groups, which include racial and ethnic minorities, first-generation, low-income, and women. Within the next 10 years, the minority and Hispanic/Latino workforce is projected to double and nearly triple respectively.<sup>1</sup>

In less than a decade, however, the number of jobs that will require a graduate degree is estimated to grow by 2.5 million, of which those jobs requiring a PhD are projected to increase by almost

20 percent.<sup>2</sup> In 2010 about 1 in 18 workers in the U.S. were in science, technology, engineering, or math (STEM) fields, and these occupations are projected to grow nearly twice as non-STEM occupations.<sup>3</sup>

Unfortunately, underrepresented groups still face unique challenges. An estimated 3 out of 4 first-generation students who attend college do not receive a bachelor's degree within eight years after completing high school.<sup>4</sup> Racial and ethnic minorities and females are also highly underrepresented in STEM fields.<sup>5</sup> For these reasons and more, JSBA exists to help you achieve your goals and dreams.

REFERENCES: 1 The National Center for Public Policy and Higher Education, 2005. "Fact #1: The U.S. Workforce Is Becoming More Diverse". San Jose, CA: Higher Education Policy Institute. 2 Educational Testing Service, 2010. "The Path Forward: The Future of Graduate Education in the U.S.". Princeton, NJ. 3 Economics and Statistics Administration, 2011. "STEM: Good Jobs Now and for the Future". Washington, DC: U.S. Department of Commerce. 4 Barknes, Let al. 2005, 2003-04 National Postsecondary Student Aid Study (NPSAS:04): Undergraduate Financial Aid Estimates for 2003-04 by Type of Institution (NCES 2005-163). U.S. Department of Education, Washington, DC.; Center for Student Opportunity. "The Facts: Making the Case for the College Access & Opportunity Guide". 5 Economics and Statistics Administration, 2011. "Women in STEM: A Gender Gap to Innovation". ESA Issue Brief #04-11. Washington, DC: U.S. Department of Commerce.

## A Message from JSBA's Founder

**J. S. Bullock & Associates, LLC | The Brokerage for Dreams™** is an international education and philanthropy consulting brokerage, which motivates, inspires, and bridges our clients with their unmet professional goals and dreams.

Here at J. S. Bullock & Associates, LLC, we strive in helping our clients to build the confidence and skills in learning how to take goals to the next level; that is, to actually accomplishing them. We are committed to assisting clients, perhaps like yourself, who wish to pursue your fair share of the projected workforce by earning degrees and careers that showcase your full potential. It starts by taking the first important steps to move from who you are today, to who you wish to become tomorrow. So why not make now the time to take advantage of the opportunities to reach your dreams through the many rich and diverse programs offered to individuals like yourself?

Contact us to help broker your dream(s) if you attended and earned some college credits, or have never attended college. We are dedicated to working with underrepresented and underserved populations, with the key mission of inspiring and motivating them through a holistic approach to take necessary actions to improve one's life chances. Often times this process is difficult, as it begins with looking internally and assessing one's 'self-perceived' worth.

JSBA believes it is never too late to go back to college, pursue the dream job you've always wanted, or maybe even start your first small business. Doing so will hopefully bring you one step closer to reinvigorating, reinventing, and reinvesting in yourself.



**JUNGMIWHA S. BULLOCK, PhD**  
CEO | FOUNDER | DREAM BROKER  
J. S. BULLOCK & ASSOCIATES, LLC



WE ARE ALWAYS INTERESTED  
IN BUILDING NEW PARTNERSHIPS.  
CONTACT US TODAY!

### SERVICES

We provide and develop innovative programs for a diverse range of clientele, from Individuals, Groups, Organizations, Businesses, Institutions, and Government.

Please check our website for upcoming workshops and programs in your area, or contact us if you would like to discuss direct consulting services or opportunities.

#### EDUCATIONAL AND PROFESSIONAL SERVICES

College Application Workshops and Seminars (Undergraduate, Graduate, Post-Graduate, Other Professional)  
College Funding Application Workshops and Seminars (Undergraduate, Graduate, Post-Graduate, Other Professional)

Professionalization Seminars (Job Applications, Career Development, Skills Assessments, Interviewing Strategies)  
Research Development and Writing (Academic/Professional)  
Editing Services

#### SPECIALIZED PROGRAM DEVELOPMENT

Diversity and Cultural Competence Seminars  
Grant Writing Seminars  
College Visitation Programs (U.S. and abroad)  
Needs Assessment and Strategic Planning

Small Business Development  
Philanthropy Development  
Scholarship/Fellowship Program Development  
Award Program Development

#### MISCELLANEOUS SERVICES

"Brokerage for Dreams"™ TM Scholarship and Awards Program  
"Call for Dreams"™ TM (CFP) Program  
"Empowerment" and "DREAM" Workshops

Please check out our other brochures at:  
[www.jsbullock.com/brochures](http://www.jsbullock.com/brochures)





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